

# The RAMPANT COLT®

2024

## Advertising Rate Sheet

### Advertising Rates

<b>All-color magazine:</b>	<b>1 Time</b>	<b>2 Times</b>	<b>4 Times</b>
<b>Inside front/back covers:</b>	<b>\$1,380</b>	<b>1,242</b>	<b>1,104</b>
<b>Full-page:</b>	<b>\$1,035</b>	<b>931</b>	<b>828</b>
<b>Half-page:</b>	<b>\$552</b>	<b>500</b>	<b>442</b>
<b>Quarter-page:</b>	<b>\$276</b>	<b>247</b>	<b>218</b>

### Ad Sizes

<b>Covers:</b>	<b>8 1/2 x 11 inches + .125" full bleed</b>
<b>Full-page:</b>	<b>8 1/2 x 11 inches + .125" full bleed</b>
<b>Half-page (Landscape):</b>	<b>7 1/2 x 4 7/8 inches</b>
<b>Half-page (Portrait):</b>	<b>3 5/8 x 10 inches</b>
<b>Quarter page (Landscape):</b>	<b>7 1/2 x 2 3/8 inches</b>
<b>Quarter page (Portrait):</b>	<b>3 5/8 x 4 7/8 inches</b>

### Advertising Deadlines

#### SPRING

**Space Reserved:** January 1  
**Materials In:** January 25  
**Publication Date:** March 1

#### SUMMER

**Space Reserved:** April 1  
**Materials In:** April 25  
**Publication Date:** June 1

#### FALL

**Space Reserved:** July 1  
**Materials In:** July 25  
**Publication Date:** September 1

#### WINTER

**Space Reserved:** October 1  
**Materials In:** October 25  
**Publication Date:** December 1

#### Contact:

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Call 843-696-6385, or email [CCA@HistoricalPublicationsLLC.com](mailto:CCA@HistoricalPublicationsLLC.com) if you have any questions.

#### Ad Reservations and Submissions:

*The Rampant Colt*

To reserve an advertisement call or email Advertising Manager Bob Baker at 206-412-7233, or [historicolts@gmail.com](mailto:historicolts@gmail.com). Submit ads materials to: [CCA@HistoricalPublicationsLLC.com](mailto:CCA@HistoricalPublicationsLLC.com).

The best way to submit ad material is via the Internet composed into PDF files.

Please remember that CCA by-laws require that all advertising be for Colt firearms and related Colt items.

If possible send your ads/images/photographs with a resolution of 400 dpi (300 dpi minimum).

The Official Publication of the Colt Collectors Association, Inc.

